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(12) **United States Patent**
Reese

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(54) **MAGAZINE, ONLINE, AND BROADCAST
 SUMMARY RECOMMENDATION
 REPORTING SYSTEM TO AID IN DECISION
 MAKING**

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(*) Notice: This patent issued on a continued prosecution application filed under 37 CFR 1.53(d), and is subject to the twenty year patent term provisions of 35 U.S.C. 154(a)(2).

Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

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(List continued on next page.)

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(51) Int. Cl.⁷ **G06F 17/60**

(52) U.S. Cl. **705/36; 705/26; 705/10**

(58) Field of Search **705/36, 26, 27,
 705/10**

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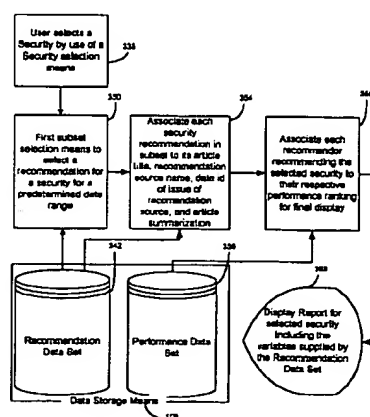
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(57) **ABSTRACT**

The invention utilizes a computer apparatus to automatically generate displays or reports containing investment security or element recommendations (FIG. 4, box 133) along with an optional summarization of the reasons (FIG. 4, box 134) for the recommendation from magazines, online sources, and broadcast programs for one specific security or element (FIG. 4, box 132) at a time or one specific recommendation source (FIG. 7, box 184) at a time. The aforementioned reports could additionally include the performance of the recommendors (FIG. 5, box 156). A report could also be provided to show the performance statistics (FIG. 8b, box 196, box 204, box 206, box 208, box 210, box 212, box 214) of a recommendation source (FIG. 8b, box 194) for predetermined date ranges (FIG. 8b, box 216) either in an aggregated and averaged format (FIG. 8b) or for each recommendation (FIG. 8c) made by the recommendation source. Additionally, a report could be provided to show the performance of elements or securities that were mentioned (FIG. 51), not just recommended, in magazines, online sources, and broadcast programs.

26 Claims, 59 Drawing Sheets-



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TITLE: Magazine, online, and broadcast summary
recommendation
reporting system to aid in decision making

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Detailed Description Text - DETX (207):

Box 206 in FIG. 9b, FIG. 10b, and FIG. 11b identifies the row that illustrates the number of recommendations that were made by the chosen recommendation source and that were statistically analyzed in the performance ratings. This allows the user to determine for themselves if the performance ratings are statistically reliable enough or that the recommendation source had only recommended one security and his performance ratings are not just.